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新世界發展有限公司

New World Development Company Limited

(incorporated in Hong Kong with limited liability)

(Stock Code : 0017)

FINAL DIVIDEND FOR THE YEAR ENDED 30 JUNE 2010

On 6 October 2010, the Directors of New World Development Company Limited (the “Company”) resolved to recommend a final dividend for the year ended 30 June 2010 of HK\$0.28 per share, and as to HK\$0.01 per share, this dividend will be paid in cash and as to HK\$0.27 per share, this dividend should take the form of scrip dividend with a cash option to shareholders on the register of members as at 24 November 2010. At the annual general meeting held on 24 November 2010, the said final dividend was approved. This announcement is to advise the shareholders how the scrip entitlements to the said final dividend are being arrived at.

A circular setting out details of the said final dividend was sent to shareholders on 25 November 2010. It was mentioned, inter alia, that for the purpose of calculating the number of shares of HK\$1.00 each of the Company (“Share(s)”) to be allotted, the market value of a new Share will be calculated as an amount equal to 95% of the average of the closing prices of an existing Share on The Stock Exchange of Hong Kong Limited for the five consecutive trading days commencing from and including 26 November 2010 (on which such price is available). It is now determined that the said average closing price is HK\$15.312. Accordingly, the number of new Shares which shareholders of the Company will receive in respect of their existing Shares for which cash election of the scrip entitlements to the said final dividend is not made will be calculated as follows:-

$$\begin{array}{rcl}
 \text{Number of new Shares} & & \text{Number of existing} \\
 \text{to be received} & = & \text{Shares for which cash} \times \frac{\text{HK\$0.27}}{95} \\
 & & \text{election is not made} \\
 & & \text{HK\$15.312} \times \frac{\text{---}}{100}
 \end{array}$$

The number of new Shares to be received by each shareholder will be rounded down to the nearest whole number of new Shares. Fractional entitlements to the new Shares will not be allotted but will be refunded in cash to the respective shareholders concerned. The new Shares will not rank for the final dividend in respect of the year ended 30 June 2010 but will rank pari passu in all other respects with the existing Shares.

Application has been made to the Listing Committee of The Stock Exchange of Hong Kong Limited for the grant of listing of and permission to deal in the new Shares. It is expected that certificates for the new Shares and cheques for cash entitlements will be posted to shareholders of the Company at the risk of those entitled thereto on or before 28 December 2010.

By Order of the Board
Leung Chi-Kin, Stewart
Company Secretary

Hong Kong, 2 December 2010

As at the date of this announcement, (a) the executive directors of the Company are Dato' Dr. Cheng Yu-Tung, Dr. Cheng Kar-Shun, Henry, Dr. Sin Wai-Kin, David, Mr. Liang Chong-Hou, David, Mr. Leung Chi-Kin, Stewart, Mr. Cheng Chi-Kong, Adrian and Mr. Cheng Chi-Heng; (b) the non-executive directors of the Company are Mr. Cheng Kar-Shing, Peter, Mr. Chow Kwai-Cheung, Mr. Liang Cheung-Biu, Thomas and Ms. Ki Man-Fung, Leonie; and (c) the independent non-executive directors of the Company are Mr. Yeung Ping-Leung, Howard, Dr. Cha Mou-Sing, Payson (alternate director to Dr. Cha Mou-Sing, Payson: Mr. Cha Mou-Zing, Victor), Mr. Ho Hau-Hay, Hamilton and Mr. Lee Luen-Wai, John.